



# Pricing Playbook

## Company Overview

Guerrilla Marketing Group (GMG) is a forward-thinking marketing agency at the intersection of technology and content creation. We specialize in building bold, modern brands through a hands-on, creatively charged approach that blends cutting-edge strategy with authentic storytelling.

From podcast editing to community building to leveraging emerging technologies, GMG fuses innovative thinking with real-world marketing execution. We craft campaigns that not only capture attention but drive real, measurable results across platforms.

Over the years, we've produced nearly every form of marketing collateral imaginable—from websites and product packaging to print advertising and immersive digital experiences. Our strength lies in turning ideas into assets and campaigns into communities, all while keeping our clients ahead of the curve.

At GMG, we don't just follow trends—we set them.

## Industries We Serve

- Business & Strategic Consulting
- Real Estate
- Financial & Advisory
- Legal & Compliance
- Manufacturing
- Distributors
- FinTech
- Software
- B2B and B2C

We help professional and advisory service firms turn their expertise into powerful content and branding that builds trust, drives growth, and sets them apart. Through strategic digital marketing, we translate complex knowledge into clear, compelling messages that connect and convert.

## Our Services

-  **Podcast Editing & Production**
  - MP3 Podcast Edit Audio cleanup, filler removal, mixing & mastering (48kHz). \$100
  - MP4 Podcast Edit (<45 min) Branded intro/outro, synced audio, trims, transitions, light color correction. \$250
  - Premium Podcast Commercial (MP4) 2–3 min promo cut with branding, music, voiceover & CTA. \$250
  - Podcast Short Clip (MP4) <1 min social-ready clip with captions & branding. \$100
  - Zoom Guest Edit (Add-On) Guest sync + audio cleanup. \$75
- Prepaid Value Discount**
  - Podcast (MP3) — 4 episodes full audio edit \$360
  - Video Podcast (MP4) — 4 episodes full Podcast and production \$900
  - Premium Podcast Commercial — 4 episodes 2-4 min commercials; branding, music, voice over & CTA \$900
  - Podcast Shorts Only — 4 episodes <1 min branded clips/shorts \$360
-  **Video Editing**
  - Short-Form MP4 (≤2 min) — Hook, captions, music, CTA \$250
  - MP4 Edit + Creative (2–10 min) — Clean long-form edit \$500
  - MP4 Edit + Creative (10–30 min) — Advanced long-form edit \$750
-  **Custom-designed presentations** (PPT, MP4, PDF, Google Slides, Keynote, Canva, HTML5). • Pitch Deck — \$500 • 7 Slides — \$1,500 • 8–14 Slides — \$2,000 • 15–25 Slides — \$2,500
-  **Digital & Print Ads** High-impact ads for web, social, email, and print. • Half Page — \$1,500 • Full Page — \$2,500
-  **Custom Script** + AI voiceover (MP3). • One Paragraph — \$500–\$750
-  **Banners & Website Backgrounds**
  - AI+Enhanced Design — \$500
  - Hand-Drawn / Blender — \$750
-  **Specialized Builds**
  - Discord Server — \$1,500–\$2,500
  - Discord + NFT Loyalty — \$2,500–\$4,500
  - Discord + NFT + Website — \$4,500–\$6,500
-  **Logos & Branding**
  - Silver Logo Package 3-5 unique logo concepts in vector and raster formats — \$1,500
  - Gold Logo & Brand Package 3-5 unique logo concepts in vector, raster and blender formats — \$2,500
- **HTML Email Campaign**
  - Custom HTML email template - \$400–\$600
  - Custom HTML email template A/B Testing - \$600–\$800
-  **Social Media Content Management**
  - Captions, titles, and CTA written for engagement – 16 posts a month - \$800/month