



Pricing Playbook

Company Overview

Guerrilla Marketing Group (GMG) is a forward-thinking marketing agency at the intersection of technology and content creation. We specialize in building bold, modern brands through a hands-on, creatively charged approach that blends cutting-edge strategy with authentic storytelling.

From podcast editing to community building to leveraging emerging technologies, GMG fuses innovative thinking with real-world marketing execution. We craft campaigns that not only capture attention but drive real, measurable results across platforms.

Over the years, we've produced nearly every form of marketing collateral imaginable—from websites and product packaging to print advertising and immersive digital experiences. Our strength lies in turning ideas into assets and campaigns into communities, all while keeping our clients ahead of the curve.

At GMG, we don't just follow trends—we set them.

Industries We Serve

- Business & Strategic Consulting
- Real Estate
- Financial & Advisory
- Legal & Compliance
- Manufacturing
- Distributors
- FinTech
- Software
- B2B and B2C

We help professional and advisory service firms turn their expertise into powerful content and branding that builds trust, drives growth, and sets them apart. Through strategic digital marketing, we translate complex knowledge into clear, compelling messages that connect and convert.

Our Services

→ **Podcast Editing & Production**

MP3 Podcast Edit Audio cleanup, filler removal, mixing & mastering (48kHz). \$100

MP4 Podcast Edit (<45 min) Branded intro/outro, synced audio, trims, transitions, light color correction. \$250

Premium Podcast Commercial (MP4) 2–3 min promo cut with branding, music, voiceover & CTA. \$250 Podcast Short Clip (MP4) < 1 min social-ready clip with captions & branding. \$100

Zoom Guest Edit (Add-On) Guest sync + audio cleanup. \$75

Monthly Packages

Audio Podcast (MP3) — 4 episodes full audio edit \$360/month

Video Podcast (MP4) — 4 episodes full Podcast and production \$900/month

Premium Podcast Commercial — 4 episodes 2-4 min commercials; branding, music, voice over & CTA \$900/month

Podcast Shorts Only — 4 episodes < 1 min branded clips/shorts \$270/month

→ **Video Editing**

Short-Form MP4 (≤2 min) — Hook, captions, music, CTA \$250

MP4 Edit + Creative (2–10 min) — Clean long-form edit \$500

MP4 Edit + Creative (10–30 min) — Advanced long-form edit \$750

→ **Custom-designed presentations** (PPT, MP4, PDF, Google Slides, Keynote, Canva, HTML5). • Pitch Deck — \$500 • 7 Slides — \$1,500 • 8–14 Slides — \$2,000 • 15–25 Slides — \$2,500

→ **Digital & Print Ads** High-impact ads for web, social, email, and print. • Half Page — \$1,500 • Full Page — \$2,500

→ **Custom Script** + AI voiceover (MP3). • One Paragraph — \$500–\$750

→ **Banners & Website Backgrounds**

AI+Enhanced Design — \$500

Hand-Drawn / Blender — \$750

→ **Specialized Builds**

Discord Server — \$1,500–\$2,500

Discord + NFT Loyalty — \$2,500–\$4,500

Discord + NFT + Website — \$4,500–\$6,500

→ **Logos & Branding**

Silver Logo Package 3-5 unique logo concepts in vector and raster formats — \$1,500

Gold Logo & Brand Package 3-5 unique logo concepts in vector, raster and blender formats — \$2,500

→ **HTML Email Campaign**

Custom HTML email template - \$400–\$600

Custom HTML email template A/B Testing - \$600–\$800

→ **Social Media Content Management**

Captions, titles, and CTA written for engagement – 16 posts a month - \$800/month